

## **FOR IMMEDIATE RELEASE**

### **Acclaimed Parent Educator and The de Gaspé Beaubien Foundation Launch A New Era in Parent Education**

Toronto, ONTARIO -- April 14, 2006 – Acclaimed Canadian parenting expert Beverley Cathcart-Ross, of the Parenting Network, and The de Gaspé Beaubien Foundation of Montréal announce an important joint venture in parent education training.

Philippe and Nan-b de Gaspé Beaubien, founders of the Business Families Foundation (BFF), a driving force behind business family education in Canada and around the world, will partner with the Parenting Network to put parent education on the map in Canada.

The first pilot course to be offered will be " Good Parenting for Business Families: Investing in Your Future" at the Richard Ivey School of Business in London, Ontario.

"Together with The de Gaspé Beaubien Foundation we recognize a great need for parent education in Canada," said Cathcart-Ross.

"Coast to coast, Canadian families are facing similar challenges parenting their children in today's social climate. These challenges include issues such as discipline, communication, family values, responsibility and, most importantly, how to develop close, respectful family relationships – between both parent and child, and between siblings," continued Cathcart-Ross.

The long-term vision of this partnership is that parents in Canada have access, regardless of geographic location or economic circumstance, to quality parent education and to the support needed to achieve family harmony and to raise respectful, contributing young members of Canadian society.

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